

**CONGRATULATIONS**



on your

**35TH  
ANNIVERSARY**

We applaud your contribution to the digital media landscape. As a partner, Destination JAMAICA has benefited greatly from your innovative solutions.

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His Excellency The Most Hon.  
Sir Patrick Allen, ON, GCMG, CD, KSt. J



The Most Hon. Andrew Holness, ON,  
MP, Prime Minister



Dr. Peter Phillips, M.P.  
Opposition Leader



## CONGRATULATIONS TO PHASE THREE PRODUCTIONS

I warmly congratulate the Founders, Management and Staff of Phase Three Productions Ltd. as you mark thirty-five years of growth and development.

You have effectively maintained and enhanced the quality and impact of your work in the field of multi-media production and communication. To have preserved your professional integrity as well as your profitability as an enterprise reflects very favourably on your company in an age when cyber-crime and lack of respect for intellectual property rights are increasingly a feature of many industries. You have held fast to your values and been able to expand your reach across countries, languages, cultures and emerging technologies.

Beyond the financial and technological success of your enterprise, Phase Three Productions has been an excellent model of corporate social responsibility. May you always continue to pursue your mission of "giving back".

Five years ago, on your thirtieth anniversary, you responded to the message of encouragement which I shared with you. As you continue to encourage excellence in those whom you train, I trust that you will never grow weary in well-doing. United in the pursuit of doing our best in our work, in social relations and in being future-focused, we will together make Jamaica a truly proud, progressive and prosperous nation.

Thank you for your invaluable contribution to the country and wish I for you many more years of success and satisfaction.

It gives me great pleasure in extending heartfelt congratulations to Phase 3 Productions on attaining 35 years of stellar service in the Jamaican media industry.

This family owned professional unit has led the way in transforming the local media sector through productions for events and television and has in the process created a niche for quality, world-class excellence from concept to delivery. Indeed, Phase 3, is a critical stakeholder in the sector, as this production house has been a leading innovator, using cutting edge technology for its high-quality productions and has developed a track record of excellence and proven knowledge in television, film, lighting and production.

The impact of players in the Jamaican media landscape is critical to not only the image of Jamaica, but also in attracting investment to the country. Over the years, Phase 3 has worked as the local consultants and on the ground providers of equipment and services to several overseas film, production and other projects which have added value and contributed positively to the Jamaican economy.

The vision of the late Richard Forbes continues through the work of his widow, Marcia and son Delano, who have set Phase 3 Productions apart in the industry through a customer centric, creative approach, ensuring technology solutions are current and even futuristic. In this regard, I commend the management and entire Phase 3 team for the distinguished service you have delivered over the 35 years of your operations.

I wish you continued success and many more years of innovation and excellence in media production and related services.

Please accept my sincere and warm congratulations on the achievement of your thirty-fifth anniversary and best wishes for many more productive years in the increasingly important television production sector.

From the outset, Phase Three entered the market as an industry leader and represented one of the first major private investments in an area previously dominated by the state owned entities such as the Jamaica Broadcasting Corporation, Jamaican Information Service and the CPTC. It is undoubted that Phase Three has remained impressive and has made a significant contribution to the improvement in the quality of Jamaican television coverage, not only in terms of technical considerations but also in the creativity of such productions. The company has, therefore, contributed to opening the possibility of exporting quality productions.

Sports and entertainment coverage are examples which readily come to mind when one thinks of Phase Three Production. You have pioneered the use of digital outside broadcasting equipment and through this initiative, Jamaica has been able to supply world class events in football, cricket and track and field to sporting markets globally. This has been good for Jamaica.

No recognition of work and worth of Phase Three could be complete without recalling the outstanding work of pioneer Richard Forbes in private Jamaican television. The continuation of this work through his son Delano and wife Marcia, has been a shining example of the growth of an entity through the application of technology and human commitment. For these reasons and more, it gives me special pleasure to extend congratulations to Phase Three and extend best wishes for success in your future endeavours in this fast paced industry.



Hon. Olivia Grange, CD, MP Minister of Culture,  
Gender, Entertainment and Sport

Thirty-five years in any business is truly a major achievement and a time for celebration and reflection. I am happy to send congratulations to the entire team at Phase Three Productions Ltd. on this milestone anniversary.

When I think of Phase Three Productions, I think of a successful homegrown Jamaican company, built on excellence, and which is now a highly respected player in the cultural and creative sectors. Throughout its 35 years, Phase Three has played a leading role in the production of local content which has not only helped with developing talent but has showcased Jamaica to the world. I am pleased to learn that the company's portfolio includes work in 15 Caribbean countries.

I also congratulate the company for its commitment to people development which is demonstrated through its long-running internship and training programme as well as its support of charitable activities. As Minister, I am grateful for the vision of Marcia Forbes and the late Richard Forbes who started Phase Three which has helped to build and sustain Jamaica's status in global culture through well done productions which are seen across the world.

@phase3prod



# 'PURPOSE BEYOND PROFIT'

Dr Marcia Forbes, CD, Co-Founder, Co-Owner & Executive Chairperson of Phase 3 Productions knows that her company serves a greater purpose beyond profit-making. Giving back to others and to Jamaica is in Phase Three's DNA and manifested in the projects it supports.

These include, among many others:

1. Shaggy & Friends Concert - Since the inception of this biennial fund-raising concert to collect money for the only children's hospital in the Anglophone Caribbean - Phase Bustamante Hospital for Children - Phase Three has provide multi-camera coverage, live streaming and LED screens.
2. United Way of Jamaica (UWJ) - For over a decade Phase Three has been hosting committee meetings for the UWJ while each year Marcia Forbes and or Phase 3 donate money to the organization. In 2018 Phase Three contributed over 2M dollars in cash and services to UWJ by way of coverage of its various activities and creating videos for posting on UWJ's social media platforms like Facebook and Instagram.



Governor General, Sir Patrick Allen, at the 2017 ceremony of Investiture & Presentation of National Honours, presents Dr Marcia Forbes with the Order of Distinction (Commander Class) for "steering contribution to Multimedia Service and Volunteerism".

Dr. Marcia Forbes is a Fulbright Scholar and author of two media-related books used by University Students & CDC-Approved for CAFE Sociology. She lectures in the master's degree programme at the University of the West Indies.



## OUR MISSION

Phase Three Productions is a leading television and multimedia production company that invests in training and developing its team and using relevant technologies to unlock new value, enhance its work, delight clients and thereby ensure repeat business and financial growth.



Dr. Marcia Forbes, CD, receives her award from Professor Hilary Brookes, Vice Chancellor and Professor Palmer Adisa, Director IGDS. Forbes is one of 77 women across three UWI campuses (Bairdwood, Trinidad & Tobago, Jamaica) honored in 2018 during UWI's 70th Anniversary Celebrations. Her award was for "Outstanding Contribution to Media Management and Leadership". The official ceremony for UWI Mena was Valentine's Day 2019.

The Jamaica Broilers Group congratulates Phase 3 Productions on 30 years of excellence in visual technology and production.



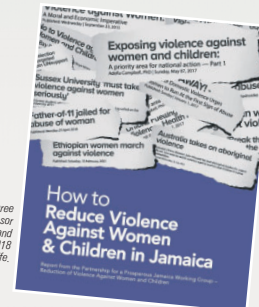
# 'PURPOSE BEYOND PROFIT'

"Marcia Forbes represents the Women's Sector on the Council that is Chaired by the Prime Minister of Jamaica"



Dr Marcia Forbes, Keynote Speaker & Dr Livingston White, Executive Director, CARIMAC - World Television Day.

Phase Three helped to sponsor this project and to bring this 2018 publication to life.



3. National Partnership Council Publication - Marcia Forbes represents the Women's Sector on the Council that is Chaired by the Prime Minister of Jamaica. In 2017 the Prime Minister appointed her to Chair a Committee to explore and make recommendations to deal with violence against women and children in Jamaica. Phase Three donated office space and working tools to facilitate this. The company helped to sponsor the 2018 publication 'How to Reduce Violence Against Women & Children in Jamaica'.

4. Sagcor's Sigma Corporate Run - Phase Three is one of the sponsors for this noble annual event that in 2019 raised over fifty million dollars for various charities. Phase Three's input this year was innovative and exceptional where it provided 2 different multi-camera setups, including drone aerial videography. These signals were incorporated into the main feed, displayed on LED Screens along the route and streamed LIVE via Twitter.

5. Helping Start-Ups and Entrepreneurs to realize their dreams - Countless persons have been facilitated in this way throughout the 35 years of Phase Three Productions Limited's existence and even before that prior to its incorporation.



Phase 3 Team at Sagcor Sigma Run 2019

Congratulations



PHASE THREE PRODUCTION LTD.

on delivering  
35 years  
of exceptional service!

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# A FEW FACTS ABOUT DELANO FORBES, CEO & CO-OWNER, PHASE 3 PRODUCTIONS LTD.

## ✓ Delano has received some important Awards:

- Three 'Best Music Video' Awards (2002/2003/2004) from the Caribbean Broadcasting Union (CBU) for his skills as a Creative Director
- PM Youth Award (2002 - same year as Usain Bolt) for 'Youth Entrepreneurship', early recognition for his business acumen
- PSOJ 50 Under 50 (2013) - identified by the Private Sector Organization of Jamaica as one of 50 Jamaicans under the age of 50 who were destined to take the country forward
- ✓ Delano was educated at some of the best schools in Jamaica & universities in USA and holds BFA & MBA Degrees
- ✓ Delano is not just about work; he is a family man, married to Royen Chin. Their little son Ethan, keeps Delano on his toes and is one of the pure joys of his life
- ✓ Delano is very highly regarded and respected by his peers



Here's  
what a few of  
his peers have to say:

"There's a lot that I can say about Delano that doesn't concern his cute dimples :-). He keeps Phase 3 on the cutting edge of film and television technology and is always willing to invest in equipment that best service the Jamaican market. I remember him upgrading the first OB as we grew the KFC Quiz Show and had Heineken Green Synergy. He willingly procured 4 more DGS when the market started to explore multi-camera reality shoots. Not sure if those upgrades were done with me in mind - but I like to tell myself that :-). For many years and over several projects, I've called on Delano to co-direct with me. I'd leave the lighting and camera direction to him while I took care of talent and creative direction."

**Tanya Taylor,**  
Producer, Director

## OUR VISION

Phase Three Productions will provide world-class multimedia services and Television/Film/Video content to audiences anywhere, anytime, across any platform, traditional and non-traditional and via any viewing device!



CARIBBEAN MARITIME UNIVERSITY  
CONGRATULATES PHASE 3 ON ITS

**35<sup>th</sup>**  
Anniversary

Caribbean Maritime University salutes Phase 3 for years of outstanding service in production for events especially business events and conferences such as the 2019 Maritime and Logistics Conference on March 27 and 28 at the CMU Main Campus.  
Contact [www.cmu.edu.jm](http://www.cmu.edu.jm) for details.



Delano Forbes at Gold Cup  
@phase3prod

"Delano personally used to convert the DVCAM tapes that we got with the latest music videos and put them on miniDV for us when http://Realvibez.tv existed. Phase 3 was integral to what my brother Robert and I built in the 2000s to promote Caribbean music culture to the world and we are forever indebted."

**David Mullings, CEO, Blue Mahoe Partners and Chairman, Realvibez Studios**

"Delano is a person who believes in and supports one's vision, being that he listened to what I said about my podcast and has partnered with me on the visual aspect of 'Reasonings With Odessa'. He is truly an amazing man and a visionary who takes risks."

**Odessa Chambers,**  
Entertainment Executive

"Delano is a great professional and human being to work with. He is always on the lookout for knowledge and for opportunities to help the people around him. Creativity and hard work are two of his characteristics that I appreciate the most."

**Oscar Sanchez, Director of Broadcast Operations & Executive Producer, CONCACAF**

"Working with Delano is always a pleasure. He is giving in his equipment and his expertise. He makes you feel that every production is a team effort and that all our talents are valued. He's always supportive and always willing to work with your 'situation' rain or shine. Delano makes me feel that I am actually a staff member of Phase 3."

**Emprez Galding, Executive Producer, Talk Up Your TV Show.**

**PHASE 3 PRODUCTIONS**

Here's to going through the phases of **35 years** of filming in Jamaica. From analog to digital, from standard to high definition and beyond, capturing the essence of Jamaican Creativity and sharing it with the world.

Congratulations from the **Red Stripe Family**.

**STAND UP FOR YOUR STRIPE**

DRINK RIGHT | **RED STRIPE** | 18 YEARS AND OLDER | ENJOY RED STRIPE RESPONSIBLY



## A HISTORY OF INNOVATION & TECHNOLOGY



Steadicam at Lincoln Financial Field, Philadelphia operated by Garreth Daley



Carlito Chippy, Brian St. Juste, Laura McDonald and Delano with Ross Supplier, Jason Bardon (centre), at NBA in Vegas.



CONCACAF Nations League in Cayman - Garreth Daley, Laura McDonald, Jeremy Rogers and Wentworth Kelly pose for camera after completing video production.



Jamaican born Hollywood Star, Sheryl-Lee Ralph standing in front of LED Screens with Phase 3 Catch Box (throwable) mic (1st in Jamaica) at Sagcor BlastOff, January 2019.

## THE PERFECT VENUE

FOR MEETINGS, CONFERENCES & CONVENTIONS

### The Ideal Location

- 15 Minutes ride from the Airport to Centre.
- 4 & 5 Star Luxury Accommodations with a maximum of 5 mins drive to the centre.
- Airlift - 30 cities with non-stop flights to Montego Bay.

### Our Square Footage Over 139,000 Sq. Ft. of Meeting Space

- 50,000 Sq. Ft. Exhibition Hall for over 6000 attendees theatre style divisible into two halls.
- 18,000 Sq. Ft. Ball Room divisible into three Rooms.
- 10,000 Sq. Ft. room divisible into 9 meeting rooms with the largest accommodating up to 700 persons.



For More information visit:  
www.mbcconventioncentre.com  
Email: mbcayres@mbconventioncentre.com  
Or call (876) 622-9330

## A HISTORY OF INNOVATION & TECHNOLOGY (cont'd)



Andrew Campbell at Audio Board



Phase 3 Videographers Ektorado Mullings, Marlon Johnson and Rohan Amiel on the job



Ian Guthrie and Alethea Forgie at FLOW Caribbean Cup



This 23ft Jib provides high angle coverage at an event

Heartiest  
Congratulations  
on 35 Years  
From your Broker of Choice



CONGRATULATES



CELEBRATING  
35<sup>TH</sup>  
ANNIVERSARY

Congratulations



PHASE 3  
PRODUCTIONS

Phase 3 Productions has pioneered innovation and growth in the Entertainment Industry in Jamaica over the past 35 Years.

AUDIO VISUAL AND VIDEO  
PRODUCTION IN JAMAICA  
IS PHASE 3

A hearty congratulations to Phase 3 Productions, from the Starlight Production Family.

CONTINUE RAISING THE BAR!





## 10 | Special Advertisement

THE DAILY OBSERVER SUNDAY MARCH 17, 2019 twitter.com/jamaicaobserver www.jamaicaobserver.com



## 11 | Special Advertisement

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The Office of the Prime Minister

*Congratulates*  
**PHASE 3 PRODUCTIONS**  
on celebrating  
**35** years of quality productions

*"Partnering to create a prosperous new Jamaica"*

Sandals Resorts International wishes to congratulate Phase Three Productions on its 35<sup>th</sup> anniversary.

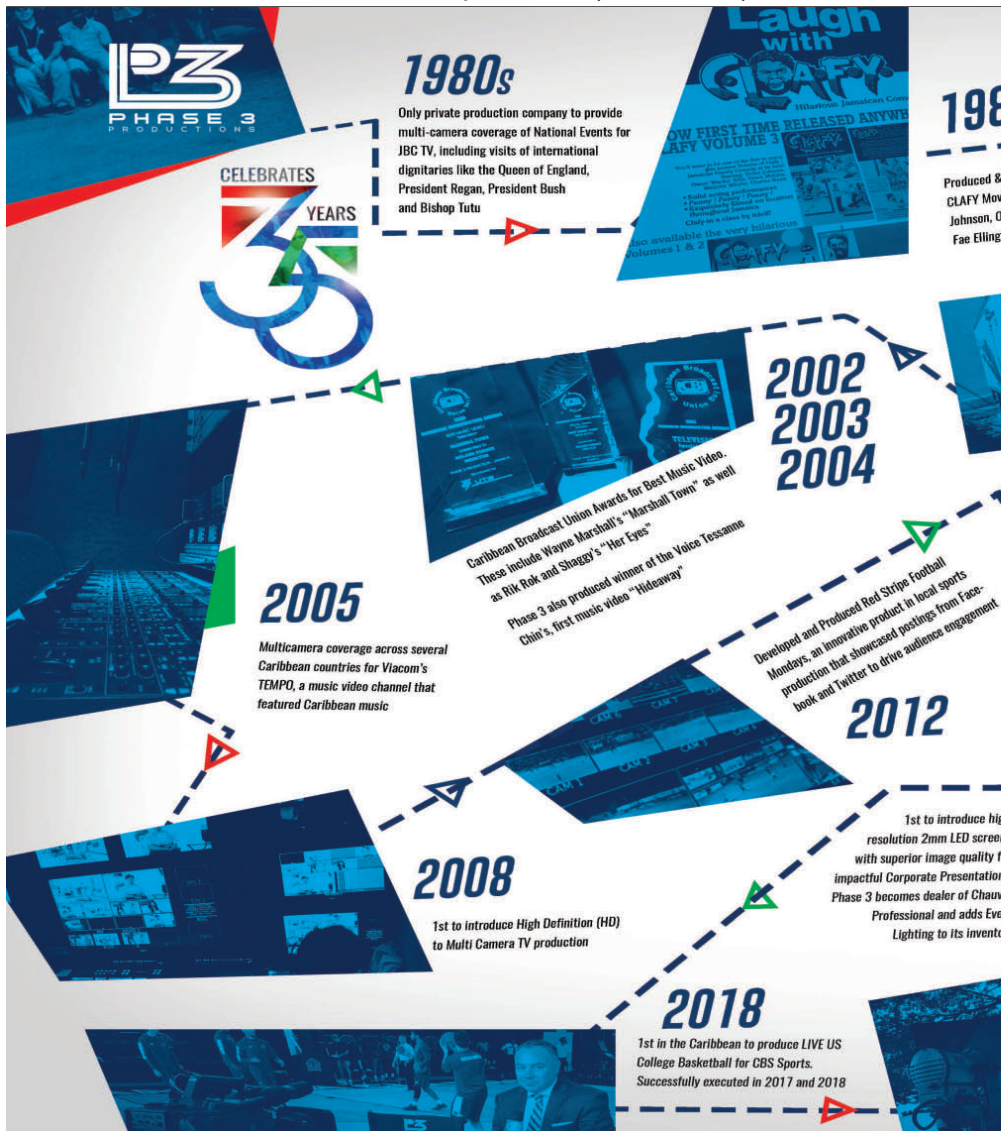
Over the years, Phase Three has provided outstanding and incomparable multi-media and production services and has remained the company of choice for many organisations, including Sandals Resorts International. We have had the pleasure of not only working directly with Phase Three on numerous occasions, but we have also been witness to the company's commitment to employing, nurturing and grooming young talent in the multi-media industry. Indeed, many of Jamaica's most successful multi-media and production professionals can credit Phase Three for the success they enjoy today.

Your investment in the island's young talent and unwavering support of local talent and creativity is certainly worth admiring.

On this your anniversary, we salute you and thank you for 35 years of excellent work. We look forward to continuing our relationship for the next 35 years and beyond!











**Congratulations**  
on your  
**35th Anniversary**

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on

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## A HISTORY OF INNOVATION & TECHNOLOGY

The mantra for Phase Three Productions Limited over the past 35 years – "Dream BIG, apply cutting edge technologies and be innovative". This TV, Film and Multimedia company is an industry leader and the company of first choice for creative solutions in its field.

The past 15 years has seen the company make significant investments in innovative technology for which their clients have benefited tremendously, especially when, they dream BIG.

### ENTERTAINMENT

Its long association with the music industry is unparalleled, starting with multi-camera coverage of Reggae Sunsplash from the mid 1980's.

In latter years, with their work on the Reggae Sunfest productions, innovation was an annual input, where recently their delivery of twin streams in HD and 360 VR, captivated audiences worldwide. Meanwhile, for Sling 2013 a signal was Uplinked to DIRECTV and several streams created where viewers could select their own camera angles.

Innovation and technology featured at the Bérés Hammond 'A Moment in Time' concert where for the first time in Jamaica, a concert was shot in HD with 10 individual HD cameras.

Streaming has become an important part of delivering a signal worldwide and the 'Shaggy & Friends' concert does this successfully with the Phase Three broadcast production. For Dream Entertainment, Phase Three used innovation and technology to stream their November 2018 Xodus Carnival Band Launch, live via Instagram.

For Love & Hip Hop Miami they executed and transmitted to New York, a studio shoot in Jamaica which was integrated in the programme as if it were shot in New York.

Jamaica 50 was a test of their innovation and technical skills as they built a Broadcast Centre at the National Stadium. This Host Broadcast Centre managed content distribution to and from various cities around Jamaica and London, England.

### SPORTS

The company continues to excel in sports production having changed the way the ISFA Boys & Girls Championships was covered with integrated graphics, more replay angles, and increased camera coverage. Their work on the 'Way & Nephew Contender' is legendary as well as USAIN Bolt's last meet in Jamaica and of course the Red Stripe Premier Leagues, 'Red Stripe Football Mondays', which changed the game of football TV production and dramatically improved the viewership

of the RSPL with more coverage, Live Social Media interaction and Virtual Graphics Branding on the field of play.

Internationally they cut their teeth on doing the production for the ESPN Press Pass show with Robbie Earle around 2008.

When CONCACAF came knocking, it was Phase Three who provided broadcast production services for both the Women's Under 17 and Men's Under 20 Tournaments and now continues to produce all CONCACAF TV and related productions in Jamaica and several Caribbean territories. Add to this several productions for FLOW Sports including FLOW Super Cup, FLOW Futsal and the FLOW Caribbean Club Championships.

When Jamaica was selected to host the Jamaica Classics College Basketball Tournament, Van Wageningen and several Caribbean territories. Add to this several productions for FLOW Sports including FLOW Super Cup, FLOW Futsal and the FLOW Caribbean Club Championships.

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continued on Page 15



That's a Wrap !!!  
#RedBullArena  
SO PROUD OF MY TEAM

JAMAICA VS SURINAME

Kouri Clarke, Brian St. Juste & Delano Forbes in New York for CONCACAF

Audio Tech Orlando Campbell poses for the camera

Drone At National Stadium  
DJI Inspire Drone at National Stadium

Jerome Macmillan and Laura McDonald in Guadeloupe

Guadeloupe

POINTE-A-PITRE



## A HISTORY OF INNOVATION & TECHNOLOGY

continued from Page 14

Simultaneous Interpretation (S/I) system, Push to Talk Mics, Conference Voting, Video Streaming, Social Media Engagement, LED Lighting and High Resolution Screens.

In 2016 the Montego Bay Convention Centre commissioned Phase 3 to provide AV services such as S/I, to the Inter-American Microenterprise Forum (FOROMIC). In 2017 Phase 3 was chosen as the lead AV supplier for International Organization of Securities Commissions (IOSCO) given its experience on executing International Conferences. Later that year the UN World Tourism Organization (UNWTO) threw Phase Three a challenge to deliver conference interpretation in several languages for several rooms while shooting each with switched multiple

cameras. It also meant adjusting to changing room configurations based on the seminar requirement.

For the Accessible Americas Conference in December 2018, apart from the traditional multimedia requirements, they were tasked to create Live on-screen captioning for each Presenter in Multiple Languages. Another First!!!

The Phase Three team of seasoned professionals, along with their innovative technologies, are ready to execute your wildest dreams. With innovative firsts such as a 360 VR streaming, CatchBox, the 'throwable Microphone' to 2mm screens in 4K, 6K or 8K resolutions to multi-lingual streaming, they have done it. The Mission continues to be Accomplished!



**THE LAB**

**CELEBRATES**

**PHASE 3 PRODUCTIONS**

Thank you for 35 years of commitment to the growth and development of television and multimedia production in Jamaica.

We salute you, and look forward to continued growth and collaboration.

*Congratulations!*



# FORBES: Building Broadcast Trucks

continued on Page 17

The journey into building broadcast trucks started with Richard 'Pardy' Forbes and a Hiace Bus. When in full-flight on location, such as the early days of multi-camera coverage of Reggae Sunsplash in the mid-1980s, there were cables of every colour trailing from the back of that little bus. The inimitable Richard 'Pardy' Forbes was not a university-educated engineer like his older brother, Lincoln, but none could beat him with engineering, design and execution.



# FORBES: BUILDING BROADCAST TRUCKS

CONTINUED FROM PAGE 16

The next stage in Phase Three Production's building of Outside Broadcast (OB) Units moved to a 1988 lumbering Ford Econoline Truck, modified so the seats could swivel from facing forward for driving, to facing inside the truck for OB jobs. There were not as many wires streaming from the back of that vehicle and it did have the distinction of helping to cover a Shell International Stages Rally in Jamaica.

Then came the Chevy truck purchased from Caymanas Park, an old unit that looked to have served its life. But Pardy knew better. By that time, he was blind but not lacking in VISION. Around 2004 that truck became Phase Three's and Jamaica's first digital OB Unit.

Named HD5, Phase 3 names all its vehicles, this unit continues to be a back-up workhorse for projects such as live streaming and social media integration into multi-camera broadcasts.

HD5 & MD8 Working Together at 'Shaggy & Friends'



Lennox Hall, Longest Serving Employee

**JAFTA**  
JAMAICA FILM & TELEVISION ASSOCIATION

and our members join in celebrating **Phase Three's 35th Anniversary** and its support of the film and tv industry. Wishing you many more successful years!

VI	Jamaica Film And Television Association	Celebrating Phase 3
A1	For information and membership details: info@jaftaonline.org	
A2	Connect with us on Facebook, Twitter & Instagram @JAFTAonline.	

**35 STRONG**

**PHASE 3 PRODUCTIONS**

**CONGRATULATIONS**

Continue to blaze the trail for the next 35 years and beyond.

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**MH&CO. congratulates Phase 3 Productions on their 35th year of outstanding work!**

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THE DAILY OBSERVER **SUNDAY MARCH 17, 2019** [twitter.com/jamaicaobserver](https://twitter.com/jamaicaobserver) [www.jamaicaobserver.com](http://www.jamaicaobserver.com)



“  
[Pardy]  
was blind  
but not  
lacking in  
VISION.”



On learning how their truck was modified, with doors cut in the back and made to function effectively for Jamaica, the makers were amazed and all this by a blind man! But ably assisted by Broadcast Engineer Leslie Campbell and Grahame Facey, with support from 'all-a-rounder' Romearo Meikle, and general handyman Kenneth '19' Smith. With the latter toe to toe in the process of drilling and cutting, '19' has clocked over 30 years with Phase Three.

In 2008, MD8, another Chevrolet truck, landed. This one was brand new and constructed in Ohio, USA by Gerling and Associates, builders of world-class OB Trucks, but with broadcast design, integration and installation done entirely by Phase Three Production as a Father/Son project. Pardy blind but never left behind, was a member of the commissioning team that traveled to Ohio with son Delano and Romearo Meikle, to sign off on MD8.

This High Definition truck has won accolades for its ability to perform at international-level for coverage of events such as Boys and Girls Champs, Reggae Sumfest, Rebel Salute and many other events. The agile, purpose-built MD8, has exceeded expectations. It handles the Jamaican roads and terrain with ease and is fully equipped with technologies to facilitate international projects such as NCAA, US College Basketball shot by Phase Three and aired LIVE on CBS Sports in 2017 and 2018.



Romearo Meikle & Delano Forbes in US Warehouse checking out new HD Sony Cameras for OB Unit



Group Picture of Phase 3 Team at Shaggy & Friends

## 19 | Special Advertisement

THE DAILY OBSERVER **SUNDAY MARCH 17, 2019** [twitter.com/jamaicaobserver](https://twitter.com/jamaicaobserver) [www.jamaicaobserver.com](http://www.jamaicaobserver.com)

### Forbes: Building Broadcast Trucks



Yamaha M7CL Audio Board inside MD8



Production Coordinator AnnaKay Green & Multi-media Technician Kamar McHaragh working on Scotiabank Champions League



Director Delano Forbes & Producer Brian St. Juste prepping for kick-off of Scotia Bank Champions League

**ALLIANCE**  
INVESTMENT MANAGEMENT LIMITED

**CONGRATULATIONS  
PHASE 3 ON**

**35 YEARS**  
**PHASE 3**

This is a true testament of your resilience and success. You differentiate yourself by setting high standards and offering international quality production services to the media industry, in particular TV and Film.

We at Alliance encourage you to continue to deliver cutting-edge innovations and professional service.

**MAINEVENT**  
Entertainment Group Limited  
CONGRATULATES

**P3**

**PHASE 3  
PRODUCTIONS**

ON **35 years**  
OF OUTSTANDING SERVICE

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Happy Women in Production on International Women's Day.  
Photo-bombed by Delano Forbes



Reggae Sumfest's Joe Bogdanovich poses in the OB Truck with members of the P3 Crew

Instagram Twitter Facebook @phase3prod

Congratulations!



Thank you for supporting us in all our endeavors.  
We are grateful and happy to celebrate this milestone with you.



## Lifelong Learning & Training

Disruptions, innovations, new technologies, convergence, 4K, 5K – these are just a few of the buzz words whose real-life effects are totally revolutionizing the media industry. Phase Three Productions, committed to always learning and growing, works hard to ensure that its cadre of full-time staff, as well as key freelancers, keep abreast of trends.

### Overseas Conferences

The company exposes its teams to training in the use of a wide range of technologies and also soft skills like customer service. Each year team members travel overseas to attend conferences such as NAB (National Association of Broadcasters) in Las Vegas, LDIA Large Design Tradeshow that runs between Vegas and Florida and Infocom, an electronic communication tradeshow, usually hosted in Orlando.

The teams get to interact with experts in the field, try out the new technologies, engage with suppliers and generally have a great 360 degree-learning experience and lots of fun!

### Flying in Experts

Experts in their fields from overseas are also brought into the island. So, when Phase Three bought a Steadicam, the company sourced and flew-in Dan Ikeda from California to train a cadre of freelancers in the use of this strapped-to-the-body cameras device. More than any of the others, Gareth Daley one of those in the first round of training took to the 'Steady' and has not looked back.

Olaf Bahr of Grass Valley, USA was happy to spend time with the team and to train them on the Dyno Replay machine. Kouri Clarke, an NCU Graduate who interned at Phase Three and was employed immediately after, is particularly keen on the Dyno and editing shot sequences on the fly for replay. This skill is especially useful during football matches and live boxing.

### Lifelong Learning & Internships

Phase Three believes in training and sharing knowledge. The company embraces the concept of lifelong learning and starting early. So, when Fundaciones (a school for younger children) calls during their 'transportation week', the trucks and cameras are rolled out for the little ones to experience the magic of television. They love it!

Each year for the past fifteen (15) years, Interns gain on the job experience at Phase Three to enhance their classroom learning. These Interns have come from local and overseas universities, Jamaican institutions like the National Youth Service (NYS), Universal Service Fund, and with special consideration, some high schools.



Workshop participants getting camera settings right



Dominique Davis shows fellow group participant how to frame the shot



Shon Hector discusses his camera shot list with others



'Art of Videography' 2014 Workshop Participants with their Certificates



Kouri Clarke (Former NCU Intern and now Fulltime Staff) & Alethea Fogey (Former UWI Intern and now Key Freelancer) – guide Workshop Participants through camera settings



Delano supervising camera set-up



congratulates  
Phase Three Productions  
on their



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## Lifelong Learning & Training (cont'd)



The Most Honourable Sir Patrick Allen, Dr. Marcia Forbes and Brian St. Juste (far left) are surrounded by Workshop Participants at Kings House



Lecturers from Northern Caribbean University (NCU) visit P3 to discuss progress of their interns



Northern Caribbean University Interns Andrew Forsythe and John-Wayne Patterson



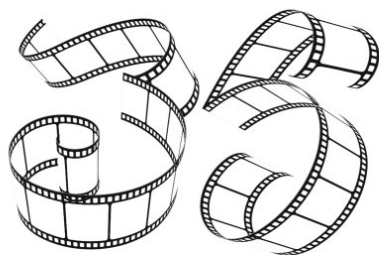
Amari Cooke, Campion College intern, is happy to learn TV Production



Cassidy Edwards, New York University - NYU - Intern smiles for the camera



Fundaciones students learn what happens behind the scene



Congratulations on your 35<sup>th</sup> Anniversary  
**Phase 3 Productions**

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CONGRATULATIONS  
**Phase 3**  
PRODUCTIONS  
ON 35 YEARS IN THE BUSINESS

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## Warmest congratulations to Phase 3 on its Jade anniversary



"It is an irrefutable fact, that anywhere in the world that you go and say 'Jamaica' - it brings joy, excitement and a story about a visit or a favourite artiste. This legacy identity is largely the result of the work of creative businesses - which shape and populate the global reputation that is Brand Jamaica. It is therefore my distinct pleasure to congratulate Dr. Marcia Forbes, Delano Forbes and the entire team at Phase 3 on 35 years of doing business in Jamaica and contributing to the shape of our global creative reputation."

The Creative Industries are those which produce tangible or intangible artistic and creative outputs. These industries have their origin in individual creativity, skill, or talent; and result in wealth and job creation through the production of cultural assets and knowledge-based goods and services. These assets continue onwards to generate intellectual property, stimulate trade, and ultimately drive economic development and growth.

As the national trade and investment promotions agency, JAMPRO's mission is to drive economic development by growth in investment and export. The Film Commission at JAMPRO is responsible for facilitating global business relationships and realizing business opportunities in the film, animation and music sectors. This mission and purpose cannot be fulfilled without supporting and championing entrepreneurial development of screen-based businesses.

Phase 3 is a true example of the type of entrepreneurial development that is transformative for the screen-based

industries. The vision of Richard Forbes, affectionately known as 'Pardy', led to the company's established presence at some of the most significant moments in Jamaican broadcast history - including covering visits of dignitaries such as Nelson Mandela (on his release from jail and before he became President of South Africa), US President Reagan, President Castro of Cuba and many others.

In more recent years, Phase 3 has led on large-scale international broadcasts for major sporting and sports events, as well film production - and has contributed significantly to the over 2500 jobs generated by the screen-based production industry and the over J\$1 Billion in local production expenditure in the 2017-18 fiscal year.

Phase 3's contribution to Jamaica's vibrant and globally competitive creative industry is indisputable. Warmest congratulations to Phase 3 on its Jade anniversary of doing business in Jamaica and here's to many more!

Renee Robinson,  
Film Commissioner,  
JAMPRO

**Congratulations**  
**PHASE 3**  
PRODUCTIONS

You have kept the cameras rolling, the lights shining and the screens glowing for 35 years  
We are proud to have you as our partner and look forward to working with you for yet another year.

See You at  
**REGGAE SUMFEST**  
DOWNSOUND ENTERTAINMENT  
JULY 14-20, 2019 MONTEGO BAY, JAMAICA

**Congratulations**  
**PHASE 3**  
PRODUCTIONS

**35<sup>th</sup>** on your **Anniversary**

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## THANK YOU

To our Staff, Freelancers,  
Suppliers & Clients

**For your support  
throughout our 35 years**

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