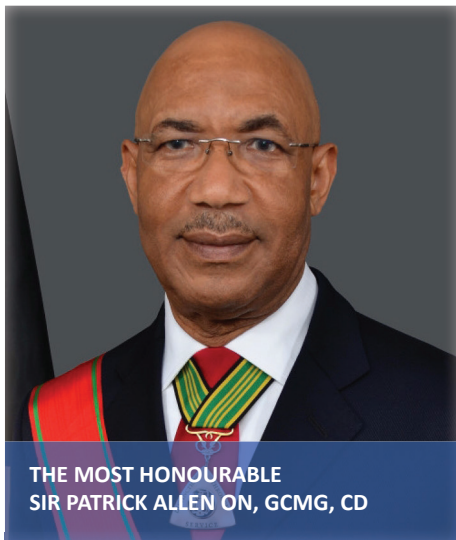


THE ART OF
VIDEOGRAPHY
WORKSHOP
AUGUST 2014

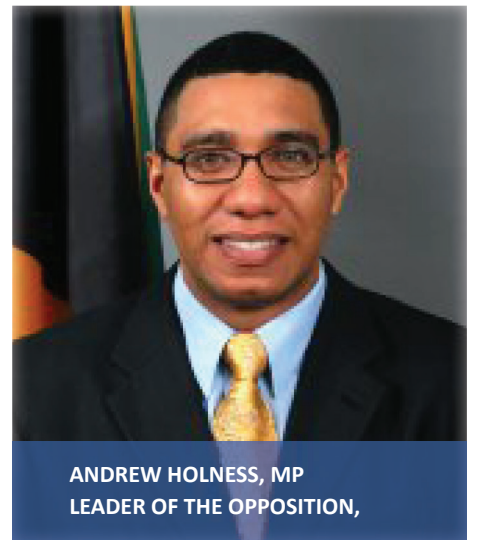




THE MOST HONOURABLE
SIR PATRICK ALLEN ON, GCMG, CD



THE MOST HON.
PORTIA SIMPSON- MILLER, ON, MP
PRIME MINISTER



ANDREW HOLNESS, MP
LEADER OF THE OPPOSITION,



CONGRATULATIONS TO PHASE THREE PRODUCTIONS

I commend the management and staff of Phase Three Productions for your outstanding contribution to the development of media and communication in Jamaica. Your commitment to high standards of performance has earned you numerous accolade and no doubt accounts for the longevity and success of your family oriented business.

You have chosen to mark your thirtieth anniversary in an exemplary manner, by investing in our young people. Today, thirty young people have new career opportunities because of The Art of Videography Summer Workshop which you offered free of cost to them.

One invaluable lesson which they must take away from this training is the importance of promoting and sharing the positive, inspiring stories about ourselves, failing which others will tell them from a perspective which might not foster our national image.

Stories of triumph over adversities, communities working together and Jamaicans giving of their very best in every sphere of national life, will help to reinforce the belief in our capacity to achieve and excel.

The Art of Videography Summer Workshop is an appropriate channel in which participants can learn about using technology to spread positivity. To all youth who completed this programme, I express my very best wishes for your personal growth and contribution to national development.

Initiatives that develop the artistic and creative talents and build the positive self-image of our young people are always welcomed and I commend the decision of Phase Three Productions in organising this series of videography workshops for our youth. I also congratulate the company on its thirty years of production services and its decision to include this unique contribution to our young people in its anniversary celebrations.

There is no question that how we view ourselves and the images of our identity are important in nation building. It is imperative that we portray what is positive, wholesome and productive as invariably what a people hear and see of, and about themselves can influence what they believe and eventually become.

It is my hope these videography workshops will prove beneficial to the participants and provide them with the skills and exposure which will add in a meaningful way to their future development. I encourage everyone benefitting from this empowering experience to use the opportunity to engage in the truth and to tell the truth about what you and others like you have achieved and are achieving.

I congratulate the workshop graduates and wish you every success as you use your newly acquired skills to build the positive identity and self-image necessary for lasting achievement.

I am pleased to congratulate Phase Three Productions on its 30th anniversary. During this period the organization has become a leader in multimedia and television production. Phase 3's commitment to media and the development of Jamaica's creative industry speaks volumes to its patriotism.

Continue to make strides in the industry, particularly in your workshops in the Art of Videography. This will surely bring about a positive change in our youths and encourage the drive for the development of our creative industries. The opportunities that can be created provide yet another arena for youths to pull themselves out of the mire of hopelessness and unemployment.

The Opposition is mindful of how important digital society is. This is shown in the appointment of a Shadow Spokesperson and a Junior Shadow Spokesperson for Digital Society Development. Their role is to find ways in which this ever growing sector of, not just our national economy, but the global economy, can be harnessed to provide increased opportunities for our people.

Phase 3's contribution over the thirty years goes way beyond pictures in our living rooms; it gives us our brush to help paint the bigger picture. I thank you once again, on behalf of all Jamaicans, for 30 years of national excellence, regional prominence and international emergence.



The Art of Videography Workshops

Phase Three Productions in celebrating its thirtieth anniversary hosted The Art of Videography workshops. Thirty youths, anticipated to expand Jamaica's TV/Film Industry, were trained, entirely at the company's expense, as one way of Phase Three giving back to Jamaica and supporting youth training and employment.

Several leading practioners shared their knowledge and skills in areas such as 'Introduction to Video Cameras', 'Lighting for Television' and 'Audio 101'. Without these persons the workshops would not have been as engaging and exciting. Throughout training, participants had video, audio and lighting equipment available for hands-on practice.



**Executive Chairman of Phase 3 Productions
Dr. Marcia Forbes**

The workshops were selected by His Excellency the Most Honourable Sir Patrick Allen, Governor General of Jamaica's for inclusion in his I Believe Initiative. He gave participants a motivational and inspiring talk. They also enjoyed a tour of King's House.

Phase Three is impressed with the enthusiasm, professionalism and creativity displayed by the participants, presenters and others. Many said the workshops helped to guide them into decisions regarding specific career paths in TV production. An internship programme for all participants is now in progress and already selected ones have been offered full-time or part-time employment with Phase Three.



Delano Forbes



Brian St. Juste



Laura McDonald

From the Participants!



L - R Emily, Yenique, Geovanni, Adam Gabrielle & Rachel take a break from group work at Hope Gardens to pose for a picture.



Danielle played many roles in her group's projects. Here she's a Reporter. Her colleague Akeem functions as the videographer.




L-R Jamie, Jerome, Makeda and Valerie are enjoying the workshop.




Carl plays reporter as he questions this Security Guard for his News Feature Group Project.




Kemar is at ease with the camera & already looks like a videographer.

 **Yenique Hinds** (2nd from left) "Phase Three video workshop was one of the best experiences I've had; From the in-depth hands-on training with equipment and the productions, to the massive amounts of information presented by some of the best in the business, I've seen where I can grow my skills in any of the many roles in production."

 **Danielle Newman** "The various presenters were well equipped and knowledgeable about their speciality and they were not selfish with their knowledge... The overall workshop allowed me to see the endless opportunities and possibilities in media and communication."

 **Jamie Thompson** (1st left) "It was a priceless experience. The people were lovely, the food was nice, and the hands-on experience and knowledge I gained from participating was very easily absorbed and put into practice. Overall, it was really wonderful."

 **Carl Simpson** "The workshop was everything, and more than I could have expected. The schedule was balanced and the lessons were engaging. We received theory, hands on experience and were even allowed to utilize what we had learnt to create our own short films. Thanks to all of you, the Phase Three family, for having shared this amazing opportunity."

 **Kemar James** "The workshop was exceptionally well put together. From the great persons that came to speak to us to just the whole studio feel, and lest I forget, the hands-on experience with awesome industry-standard equipment. I think the entire workshop was terrific and I am honored that I was one of the first persons to have experienced this great move to educate young people."

The Best Gave Their Best!



Above: CEO Phase Three Productions & TV Director Delano Forbes introduced workshop participants to the various types of cameras & their specific uses. He upped the ante by giving out gifts for correct answers.

Left: Martin Lewis of Team Solutions shared his wealth of audio experience with Workshop 2 participants.



Cinematographer Richard Lannaman, an industry stalwart, holds participants in rapt attention. Richard mostly crews for overseas clients and has worked on several Jamaican movies like Third World Cop



Director Michael Edwards came up through the ranks and was an audio technician. He took workshop participants through Audio 101 & showed them what an Audio Tech looks like when suited up on location.

Producer/Director Natalie Thompson highlighted the various roles and responsibilities of those in the Film & TV Industry. Natalie owns and operates Cinecom Productions and mainly works on film sets with crews from overseas.



Lighting Designer John DaCosta was beamed live from the USA via Skype to share his global experience with stage lighting for some of the world's best, including Mariah Carey, Alicia Keys and Sean Paul.



Governor General Sir Patrick Allen presented with DVD copy of group projects by Niesha.

SCENES FROM GROUP PROJECTS!



JAMPRO Supports Phase Three's 'Art of Videography' Workshops



Vice President JAMPRO, Robert Scott, presents Shorn Hector with his Certificate of Completion.



Dr. Marcia Forbes presents Makeda Bawn with her Certificate of Completion.



Vice President JAMPRO, Robert Scott, highlights opportunities in the creative industries for workshop participants.



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John DaCosta presents Kimberly Smith with her Certificate of Completion.



Dr. Marcia Forbes presents Srinivas Malladi with his Certificate of Completion.



Gareth Daley presents Gabrielle McDowell with her Certificate of Completion.

Schroeppel's Jamaican Connection

Delano Forbes insisted that each workshop participant should get a copy of Tom Schroepel's outstanding, yet simply written book, *The Bare Bones Camera Course for Film and Video*. He had used it at New York University. So too have thousands of other university students, after all, this book has sold almost a million copies and is a film school staple.

It was a somewhat expensive undertaking to buy thirty (30) books online and ship them to Jamaica. Furthermore there was the issue of time. Delano found Schroepel online and communicated with him via

email. The author gave permission for Phase Three to make copies of the book and pay via PayPal.

How cool was it though to learn that Tom Schroepel had fond memories of many summers in Jamaica training cameramen at the Jamaica Broadcasting Corporation (JBC)? Very cool!

Schroeppel thanked Phase Three Productions for respecting his intellectual property and was happy to hear about the workshops and the commitment to train youths in the art of videography.



Producer/ Director/ Videographer/ Editor Laura McDonald of Production Box helped participants get into groups. Each workshop was divided into groups of five for project assignment.



Brian St. Juste is a multi-skilled industry stalwart with years of experience as a videographer, editor, director and producer. He enjoyed the workshops as much as the participants.

Governor General's 'I Believe Initiative'

Governor General Sir Patrick Allen believes there is nothing wrong with Jamaica that cannot be fixed by what is right about Jamaica. His 'I Believe Initiative' focuses on education, the youth and family. Having heard of The Art of Videography workshops, King's House invited Phase Three to be a part of the GG's Initiative.



Governor General Sir Patrick Allen greets workshop participant Naomi.

Workshop participants as well as the Phase Three team were delighted to meet the Governor General and his staff as well as to tour the gracious and beautifully appointed King's House, working office and residence of the GG.

vid·e·og·ra·phy
/.vidē'ägrafē/
noun
the process or art of making video films.

TimeCode congratulates Phase 3 Productions
on its 30th Anniversary and successful
staging of The Art of Videography workshops



Major Morton Bernard welcomes Dr. Forbes & Brian St. Juste to King's House.



Members of the Phase 3 team pose for the camera.



Ambassador Evadney Coy shows off King's House.



Touring the beautiful King's House

Workshop 1

From L -R Back Row: Javae Munroe, Saeed Thomas, Neil Coley, Kamar McHargh, Carl Simpson, Kouri Clarke, Valerie Stewart, Brian St. Juste, Dominique Davis, Shorn Hector, Female Talent, Suzette Hart, Mikhail Henry, Srinivas Malladi, Male Talent, Imani Williams, Kemar James, Delano Forbes. L-R Front Row: Beverley Ricketts, Laura McDonald, Ashley Stephens, Jerome Marshall, Jodi Morgan, Makeda Bawn, Jamie Thompson, Leslie-Ann McDowell



Phase3 Staff & Workshop 1 Participants



His Excellency the Most Honorable Sir Patrick Allen, Governor General, poses with the Phase 3 team after giving workshop participants a rousing motivational speech. The Art of Videography workshops are included in the Governor General's "I Believe Initiative".

Workshop 2

From L-R Back Row: Brian St. Juste, Crystal Thomas, Rushaine Clarke, Neil Coley, Akeem Masters, Beverley Ricketts, Yenique Hines, Giovanni Mayne, Adam Cummings, Gabrielle McDowell, Christina Campbell, Rachel Cuning, Kimberly Smith, Kouri Clarke, Saeed Thomas, Javae Munroe, Kamar McHargh. L-R Front Row: Antonio Gayle, Danielle Newman, Rachael Allen, Naomi Redway, Niesha Brown, Delano Forbes, Emily Newland (missing from picture)



Phase3 Staff & Workshop 2 Participants